

SPONSORSHIP



MOUNT VERNON FILM FESTIVAL

Contact information:
Mount Vernon Film Festival Committee
Email: mtvffsponsorship@gmail.com

Phone: (917) 720-6131
www.mountvernonfilmfestival.com

Greetings from Mount Vernon Film Festival

We are proud to present the 3rd Annual Mount Vernon Film Festival September 22 - September 25, 2016, in the City of Mount Vernon, NY, to showcase some of the hottest up & coming independent films.

We invite you to join us in making the City of Mount Vernon **a true destination for emerging artist, filmmakers and producers, to thrive**. We anticipate hundreds of people to attend this festival. Our objective is to celebrate the past while preparing the youth for the future. **The Mount Vernon Film Festival** is a cultural arts initiative—a call to action for individuals to collectively uplift the community and establish programs for the young people of Mount Vernon to engage in the arts for years to come. Through the Mount Vernon Film Festival, our objective is to assist in establishing a framework that essentially will provide the platform to develop these programs. The culmination of The Mount Vernon Film Festival will commence with an awards ceremony celebrating the winners of the festival.

Please take a moment and review our sponsorship package. This is a great opportunity for potential sponsors to participate in a unique event. As a sponsor we offer you an excellent opportunity to associate your company with a product that's uniquely designed to entertain as well as educate—thereby providing the greatest exposure to market your product with this event year after year.

Thank you in advance for your time and consideration, I look forward to discussing this opportunity with you further. Please feel free to contact us anytime if you have any questions or suggestions.

Best Regards,

Osiris Imhotep

Mount Vernon Film Festival

Mount Vernon NY / cell (347) 996-6412 direct (917) 720-6131

Email: mtvffsponsorship@gmail.com

Please visit www.mountvernonfilmfestival.com for more information.



Where Entertainment Begins!



**MOUNT VERNON
FILM FESTIVAL**

Partnering with The Mount Vernon Film Festival is an excellent opportunity for companies to associate themselves with a product that seeks to entertain as well as educate—thereby providing the greatest exposure to our very diverse audience. We offer customized sponsorship packages designed to meet your marketing, advertising, and sales needs.

Your association with **The Mount Vernon Film Festival** will allow you to:

- Build brand recognition and offer unique branding experiences with our audiences.
- Showcase your company's commitment to the arts and education.
- Capitalize on the Festival's world-wide reputation and strong growing presence in the market.

Let us help you create a unique opportunity for your company to engage your brand with our audiences!



Sponsorship Levels

Presenting Sponsor* \$15,000

- Exclusive Main Stage at Events
- Pre-Promotions/Media Announcements
- Event Recognition
- (1min) Promotional mini ad video or Slide- display at screening
- Promotional Banner AD on website w/ hyperlink to your site
- Insignia placement on cover of programs
- FULL Page ad
- Insignia on "ALL" Official Event Promos
- Logo placement on Step & Repeat
- Reserved seating (includes 10 festival passes & Full Access to ALL EVENTS
- Company information at venue

Key Sponsor(s)* \$10,000

- Event Recognition
- Video display at screenings
- Insignia on website w/hyperlink to your site.
- Logo placement inside program cover
- Insignia on "ALL" Official Event Promos
- FULL PAGE Ad
- Logo placement on Step n Repeat
- Reserved seating (includes 6 festival passes) & Full Access to ALL EVENTS.
- Company information at venue

Spotlight Sponsor(s)* \$5000

- Video display at screenings
- Promotions & Advertising of event
- Insignia on website w/hyperlink to your site
- Company name listed inside program
- ½ Page Ad
- 4 Festival passes
- Full Access to ALL EVENTS

Listing Sponsor(s)* \$1000

- Company name listed inside program
- Insignia on website w/hyperlink to your site
- 2 Festival pass
- Full Access to ALL EVENTS

Sponsorship Benefits



Additional Advertising & Extended Branding Sponsorship Opportunities



The Mount Vernon Film Festival offers varied levels of sponsorship from **Prime Sponsorship** at the events to **Product Placement**. Sponsorship packages can be tailored to suit the needs of individuals and companies. In addition, other advertising and/or branding opportunities which include but not limited to event recognition, Website Ad, host hotels, Promotional Items in gift bags are available upon request.

We are asking for your help with the following areas of need to make this event a success.

- Printing: Special invitations
- 1000 programs for the event (4-page booklet)
- T-shirts will be sold with the festival logo on front and sponsor logos on back
- Grand Prizes to be given away at the Award Ceremony (i.e. Video Cameras, Editing Software, etc)
- Gift bags with company logo on it
- Catering
- Hospitality
- After Party Events

Please consider what your company can provide as an in-kind or monetary sponsor. Each sponsor will have their Insignia listed on our website w/hyperlink to your site and be included the program booklet that each attendee will receive.



SPONSORSHIP APPLICATION

Please fill out the following application and return to sponsorship@themountvernonfilmfestival.com . For questions or more information contact Mount Vernon Film Festival at (917) 720-6131 the enclosed information and email it back.

Organization/Sponsor Name: _____

Contact Name: _____ URL: _____

Email: _____ Phone # _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Levels (Select/circle one)

- Presenting Sponsor \$ 15,000
- Key Sponsor \$ 10,000
- Spotlight Sponsor \$ 5,000
- Listing Sponsor \$ 1,000

- Printing: Special invitations
- 1000 programs for the event
- T-shirts w/festival logo on front & sponsor logos on back
- Grand Prizes to be given away at the "Award Ceremony" (i.e. Video Cameras, Editing Software, etc)
- Gift bags with company logo on it
- Hospitality
- Catering
- After Party Events

Please type or print all submitted information clearly. All payments must be made in advance - **prior to event.** (Ad information must be photo/video ready & submitted on disk and/or emailed with this contract **with proper payment in full** and delivered no later than **June 1, 2016.**

Payment type:

Pay Pal / Credit Card users: Log onto Paypal, enter themountvernonfilmfestival@gmail.com

Checks Payable to: The Mount Vernon Film Festival



Total Amount Pledged \$ _____ Signature _____ Date _____